



### **Astrid Baumgardner, JD, PCC**

Astrid Baumgardner, JD, PCC, loves helping creatives to be successful. A lawyer, career coach and author of the book, ***Creative Success Now***, she teaches creativity and entrepreneurship at the Yale University School of Music and heads the School's Office of Career Strategies. Ms. Baumgardner is president of her coaching company, Astrid Baumgardner Coaching+Training and coaches and guest lectures on creative success. A leading voice in arts entrepreneurship, she has taught music entrepreneurship at Mannes College of Music at the New School and guest lectures at conservatories and summer music festivals, including The Juilliard School, Norfolk Chamber Music Festival, and the Sō Percussion Summer Institute. She also conducts leadership training workshops at OPERA America and Ensemble Connect, the teaching artist academy at Carnegie Hall.

Ms. Baumgardner enjoys speaking on topics that include Creative Success Now: How to Thrive in the Twenty-First Century; Inspired Leadership: Flow, Passion and Purpose; Transitioning to a Creative Career; Public Speaking for Musicians; and Creativity and Crafting a Life in the Arts. She also writes [a popular blog on arts entrepreneurship](#).

A graduate of Mount Holyoke College and Rutgers Newark School of Law, where she was a member of the *Law Review*, Ms. Baumgardner practiced law in New York City for twenty-five years. She then combined her professional skills with her love of the arts and served as the Deputy Executive Director of the French Institute Alliance Française of New York. She subsequently became an independent consultant to nonprofit arts boards before starting her coaching business and assuming her position at Yale.

A lifelong amateur pianist and champion of new music, she is a board member and past board chair of Sō Percussion and board member, past chair, and co-chair of the board of the American Composers Orchestra.

Ms. Baumgardner lives in New York with her husband, John Baumgardner. They have two grown children.

For more information, please visit <https://www.astridbaumgardner.com>.